

**MINUTES OF THE REGULAR MEETING OF THE TOBACCO PREVENTION  
AND CESSATION EXECUTIVE BOARD MEETING  
FEBRUARY 9, 2006**

Dr. Judith A. Monroe, Chairperson, called the regular meeting of the Tobacco Prevention and Cessation Executive Board to order at 1:00p.m., in the 2<sup>nd</sup> Floor Conference Room, ISTA Building, 150 West Market Street.

Dr. Monroe called for the approval of the minutes from the November 17, 2005 meeting. A motion to approve the minutes was made by Dr. Keen, seconded by Mr. Jones. Motion approved.

January 2006 Financial Report

Mrs. Bates gave the financial report for the period ending January 31, 2006. A motion to approve the minutes was made by Mr. Jones, seconded by Dr. Keen. Motion approved.

Tobacco Tax Recap

A recap on news coverage from the tobacco tax proposal was provided, including an example of the news media clips. Several health organizations held a news conference calling for the increase in the tobacco tax. Dr. Keen complimented Dr. Monroe on comments she made at a recent news conference. A written copy of these comments was requested.

Action Items

Mrs. Sneegas discussed the "Fundamentals of Smokefree Air Policy Development for Hoosier Communities" with a power point presentation and provided the document. This document was developed from the national model and input from several Indiana health organizations. Organizations will be asked to endorse this policy statement. A motion to approve the Fundamentals document was made by Dr. Feldman, seconded by Dr. Jay. Motion approved.

Dr. Monroe opened the floor for nominations for a Vice Chairperson for the Indiana Tobacco Prevention and Cessation Executive Board. A motion to elect Phyllis Lewis to be the new Vice-Chairperson was made by Dr. Jay, seconded by Dr. Feldman. Motion approved.

A list of "Revised Meeting Dates for the Indiana Tobacco Use Prevention and Cessation Executive Board for 2006" was provided to the board. A motion to approve the revised meeting dates was made by Dr. Jay, seconded by Ms. Hart. Motion approved.

Mrs. Sneegas discussed the Indiana Tobacco Control 2010 Strategic Plan. A draft copy was provided to the board. Mrs. Sneegas noted that at the last Executive Board Meeting six priority areas had been approved. In the current draft objectives, strategies and tactics had been outlined. Tactics will be further defined over the next several weeks. ITPC should have the final plan to present for approval by the April 20, 2006 meeting.

Dr. Jay made a motion to accept this version with the understanding that it will be modified after review by the Executive Board at the next meeting. Seconded by Ms. Turner, motion approved.

A motion was put on the table that would establish the following criteria for the Special Opportunity Grant fund:

1. Community public education on secondhand smoke.
2. Scholarships for in-state training
3. Voice paid advertising in conjunction with Voice Hubs
4. Implementation of city or county smoke free air ordinances
5. Education of community business leaders

Dr. Feldman moved that the motion be approved, seconded by Mr. Meyer. Motion approved.

#### Partner Information X-change Preview

Mrs. Sneegas discussed the upcoming Partner Information X-change 2006. This year will be different than years past as ITPC is in partnership with Smokefree Indiana and other state tobacco control partners. This conference is geared towards all people working on tobacco control not just ITPC partners.

The first day is primarily focused on secondhand smoke. The keynote speaker is Dr. Stan Glantz, a researcher from San Francisco. He is one of the most cited researchers in the United States. This year we have added a researchers luncheon and a Voice track. The morning session is going to end with a news conference to celebrate the implementation of smoke free ordinances in Greenfield, Indianapolis and Carmel. Workshops will take place in the afternoon of the first day and that evening, Smoke Free Indy will be sponsoring "Laugh Your Butts Off" with comedienne Rene Hicks.

The second day will be focused on "What is the Tobacco Industry Doing In Your Backyard?" with Danny McGoldrick, Suzaynn Schick and Kwesi Harris. The luncheon is in collaboration with the Hoosier Health and Faith Coalition and Dr. Monroe will be the keynote speaker. Youth Advocate of the Year Awards (YAYA) and other awards will be presented. Workshops for faith leaders will take place that afternoon.

#### ITPC Update

Mrs. Sneegas provided a recap of evaluation and local program activity, news clips, trainings and policy updates.

Mrs. Gaillard mentioned that most of the local community work plans had been approved and provided a handout with coalition work by community indicators. The Statewide Request for Proposals is being sent out and will be due on April 3, 2006.

Mrs. Sneegas provide an update on ITPC staff as Julia Eminger has resigned and Jamie Broderick will be joining the staff on February 13, 2006 as the new Regional Director for Central Indiana. Two new positions are posted in the job bank. One is for a receptionist and the other is for the Voice Coordinator/Trainer.

Mrs. Sneegas announced that the Media RFP process is complete and that MZD Advertising was the winning vendor. They will be subcontracting with Promotus Adverstising. The Evaluation Coordinating Center RFP process is underway will a report next board meeting.

A motion to adjourn the meeting was made by Dr. Jay, seconded by Dr. Feldman. Motion approved, meeting adjourned at 4:00pm.

The following Executive Board Members were present for all or part of the meeting:

Judith A. Monroe, M.D., Chairwoman (Ex-Officio)

Karla Sneegas, MPH, Executive Director

Tehiji Crenshaw

Richard Feldman, M.D.

Patricia Hart

Stephen Jay, M.D.

J. Michael Meyer

Karen Cunningham, representing Steve Carter

James Jones

Robert Keen, Ph.D.

Steve Simpson, M.D.

Nancy Turner

Phyllis Lewis, representing Suellen Reed, Ed.D.

Daniel Patterson

The following Advisory Board Members were present for all or part of the meeting:

Arden Christen, DDS

Cecilia Williams

The following Executive and Advisory Board Members were not in attendance:

Victoria Champion, Ph.D.

Mohammad Torabi, Ph.D.

David Austin, DDS

Pat Rios

Alan Snell, M.D.

E. Mitchell Roob

Kiki Luu (Advisory)

Diane Clements (Advisory)

Heather McCarthy (Advisory)

Bennett Desadier, MD (Advisory)

Steve Montgomery (Advisory)

Nadine McDowell (Advisory)

Robert Arnold (Advisory)

Kate Turner (Advisory)

Steve Guthrie (Advisory)

Agency Staff in Attendance:

Anita Gaillard, Director of Community Programs  
Miranda Spitznagle, Director of Program Evaluation  
Celesta Bates, Chief Financial Officer  
Kristen Stokes, Contract Administrator  
Craig Wesley, Director of Minority Programs  
Karen O'Brien, Regional Program Director for Southwestern Indiana

Agency Staff not in attendance:

Becky Haywood, Executive Administrative Assistant  
Dan Morgan, Regional Program Director for Southeastern Indiana  
Jack Arnett, Regional Program Director for Northern Indiana

Others in attendance:

Harry Davis, MZD  
Jill Richardson, MZD  
David Ayers, MZD  
Tim Filler  
Missy Lewis, IAFF  
Bruce Bryant, Promotus Advertising